

OUR CORE DATABASE

ABOUT REL8ED

For years we've been a closely guarded secret by some of the world's largest data companies. When our partners don't know where to find data, they come to us to fill the gaps.

Rel8ed processes and curates global open, public, and alternative data about businesses and consumers, focusing on SME/midsize enterprises and their owners. Our clients leverage our self-sourced datasets, unlimited connection technology, and predictive modeling to bring a new level of insight to their business. Our partners embed our global data and deploy our analytics solutions directly within their offerings to expand their coverage and service enhanced client requests.

THE REL8ED DIFFERENCE



Global data precision & quality



Predictive modeling & analytics



Uncover powerful relationships through real-time network graph



Human-assisted AI for high match & quality output



Unique data provides industry leading match and fill rates

DELIVERY OPTIONS

- Data delivered in bulk, API, or monitoring
- Portal for investigation and job management
- Self-sourced records available globally with a [simple license](#)
- 185+ million companies in our global database

PAST PERFORMANCE

Our Public Sector and Commercial clients unleash our data + analytics power to bring new levels of insight to their mission:

- **Qualified leads:** Financial institution uses our AI and database to double the qualified leads they need
- **Investigations for Federal Programs:** US Federal Agency uses our data and research to identify potential fraud in loan programs
- **Commercial Entity Classification:** Canadian Crown Corporations use our analytics to drive diversity and commercial growth
- **Supply Chain Analysis:** Global vendors use our technology database and shipping records to uncover risk/opportunity in the market

SUSTAINABLE + DIVERSITY BUSINESS INDICATORS

UNBEATABLE DATA, REAL RESULTS

Your operations and growth strategies need the right intelligence on the partners you work with and the customers you serve. This is not just about feeling good or checking a box – it's about positioning your company to take advantage of opportunities while staying onside with your mission.

- You need to know the social, community and environment impacts of your procurement choices
- You need to engage a broad range of customers and partners to advance your mission
- You need to ingest reliable data to help your company meet global targets and regulations

Rel8ed provides the right data to solve these problems. Clients value our delivery speed, integration options, and available customizations of our solutions to fit their needs.

10x

A national insurance company expanded criteria to drive sustainable initiatives and needed deep information on exporters in this important segment. Rel8ed's technology unearthed the depth of catalog for primary and secondary manufacturing markets, driving a **10x increase in clean tech data** – supporting the company's enhanced underwriting policies.

30%

A government agency needed to understand the true market size of women-owned and minority businesses for a new grant program. Rel8ed's unique method of assessing business ownership led to a **30% increase in diversity identification**, aiding in the launch of their successful outreach campaign.

1/3

A global financial institution implemented new policies for portfolio reporting by diversity segment to ensure fairness in product selection. Rel8ed automated portfolio assessment across multinational and racialized segments and reduced compliance reporting time, **cutting their manual time in a third** and focusing account executive time back in the field.

EXCEED TARGETS FOR YOUR PROCUREMENT AND PROSPECT PLANS

- ESG & Diversity Data
- Export & shipping records
- Federal & regional contracts
- Grants and Investments
- Industry/government certs
- Inspections, violations, & sanctions
- Reputational Risk Flags
- News and Sentiment Assessments
- Permits & licenses
- Clean Tech Companies
- Trademarks & patents
- World, federal & regional alerts
- ... And more!