



# OUR CORE DATABASE

#### **ABOUT REL8ED**

For years we've been a closely guarded secret by some of the world's largest data companies. When our partners don't know where to find data, they come to us to fill the gaps.

Rel8ed processes and curates global open, public, and alternative data about businesses and consumers, focusing on SME/midsize enterprises and their owners. Our clients leverage our self-sourced datasets, unlimited connection technology, and predictive modeling to bring a new level of insight to their business. Our partners embed our global data and deploy our analytics solutions directly within their offerings to expand their coverage and service enhanced client requests.

#### THE REL8ED DIFFERENCE



Global data precision & quality



Predictive modeling & analytics



Uncover powerful relationships through real-time network graph



Human-assisted Al for high match & quality output



Unique data provides industry leading match and fill rates

#### **DELIVERY OPTIONS**

- Data delivered in bulk, API, or monitoring
- Portal for investigation and job management
- Self-sourced records available globally with a simple license
- 185+ million companies in our global database

### **PAST PERFORMANCE**

Our Public Sector and Commercial clients unleash our data + analytics power to bring new levels of insight to their mission:

- Qualified leads: Financial institution uses our Al and database to double the qualified leads they need
- Investigations for Federal Programs: US
  Federal Agency uses our data and research to
  identify potential fraud in loan programs
- Commercial Entity Classification: Canadian Crown Corps use our analytics to drive diversity and commercial growth
- Supply Chain Analysis: Global vendors use our technology database to uncover risk/opportunity in the market



# NEW DATA FOR-KNOW YOUR CUSTOMER

## **UNBEATABLE DATA, REAL RESULTS**

Digital Transformation means automation, but what happens when you just don't have the data? Fire up that call-center, start generating tickets, and watch those manual hours eat into your cost-savings. When you can't automate, you can't grow:

- That Digital Onboarding asset becomes a liability of staffing hours and shrinking profit
- Large-scale growth plans are held back for fear of creating a manual backlog
- Changing regulatory protocols require quick response and constantly updated human processes

Rel8ed applies <u>the right data</u> to solve these problems. Clients value our delivery speed, integration options, and available customizations of our solutions to fit their needs.

90%

A global chip supplier was hit overnight with a new restriction: vetting the upstream Supply Chain against new federal regulations for source content. Rel8ed identified all suppliers in the target region and **reduced manual verification time by 90%** – and critical New Supplier Onboarding kept moving in the face of changing sanction regimes.

**100**x

A government vendor needed to evaluate all subcontracts at mass scale to comply with new Federal guidelines for security. The client used Rel8ed's Diligence portal to conduct <u>Active Monitoring</u>, allowing the existing team to **achieve a massive 100x productivity increase** through automation.

1/2

A global payments company and a regional bank both were conducting slow manual validations since their current data provider could not auto-approve new business customers. With Rel8ed <u>alternative KYC data</u>, each <u>cut their manual time in half</u> and focused reduced staff time on second-level escalations instead of internet searching.

### WE HAVE IT - AND USE IT TO SOLVE YOUR KYC PROBLEMS

- Export & shipping records
- Federal & regional contracts
- Grants and Investments
- Industry/government certs
- Inspections, violations, & sanctions
- Online Activity

- News, Sentiment and Reputation
- Permits & licenses
- Technologies in use
- Trademarks & patents
- ESG & Diversity Data
- World, federal & regional alerts
- ... And more!